

**MINUTES
OF THE
SPECIAL MEETING
CLAYTON CITY COUNCIL**

TUESDAY, November 27, 2012

1. **CALL TO ORDER & ROLL CALL** – The meeting was called to order at 9:02 a.m. by Mayor Geller in Hoyer Hall of the Clayton Community Library, 6125 Clayton Road, Clayton, CA. Councilmembers present: Mayor Geller, Councilmembers Pierce, Shuey, Stratford (arrived at 9:03 a.m.) and Councilmember-Elect Jim Diaz. Staff present: City Manager Gary Napper, Police Chief Dan Lawrence, Community Development Director David Woltering, and City Clerk Laci Jackson.

2. **PUBLIC COMMENT ON NO AGENDA ITEMS**- None.

3. **TOWN HALL MEETING**

The following business owners and community members were present: Steve Barton, Dennis Mitchell, Dolores Austin (Clayton Club Saloon), Tom Payne (Prosperitas Wealth Management), Barbara and Leroy Carney (Frontier Beauty Salon, TLC Pet Grooming), Sue White (Accurate Business Services), Kent Ipsen, Jared Josephson, Clayton Perry, C.J. Fowlie (Skipolini's Pizza), Shane Carley (Kaliball/ Wranglers), Doug Van Wyck (State Farm), Matt Mazzei (Mazzei Realty), Joe Medrano (IMC Insurance and P2C Foundation), and Tamara Steiner (Clayton Pioneer).

3. **Town Hall Roundtable**

- (a) Open Forum discussion between business community and City Council to address issues, concerns or matters of mutual interest:

Suggested Topics

1. Critique of the 2012 Concerts in The Grove Saturday series (10 concerts).
Suggestions for the 2013 series?
- 2 Evaluation of the inaugural Thursday 2012 Concert in The Grove series (5 concerts). Suggestions?

Mayor Geller stated the Saturday night concerts have been held at the same time and place for the last 5 years. He stated they are popular and the public donated nearly \$16,000 this year to fund the concerts. He stated the first concert is typically held the weekend following the Clayton Art and Wine Festival and the last concert is held in mid-September.

Steve Barton stated he has been very happy with the concert series. He stated even though some neighbors have spoken out about the noise he believes it is a good community event. He stated his business saw a small increase in business with the Thursday night concerts.

Jim Diaz, Councilmember-Elect, stated there is a desire to start the Thursday night concerts later and end them earlier. He stated there was also discussion about reducing the number of weeknight concerts to stimulate interest. The goal is to use more local entertainers and possibly consider a vocal talent show.

Councilmember Shuey stated he believes the talent show is a good idea and the Charter High School might be interested in participating. He stated he received a text from Ed Moresi and he favored continuing the Thursday night concerts.

Tom Payne stated the Saturday night concerts are good but he did not see the numbers at the Thursday night concerts.

Mayor Geller stated some citizens believe the City has too many events and it is a balancing act in trying to provide the best for all citizens.

Dennis Mitchell stated he would like to see the business have coupons as a way of attracting donations for the event. Steve Barton agreed it would be good to have one piece of paper with many coupons on it. He stated it would not be a large expense. Dennis Mitchell stated he would work on seeing who wants to participate in something like this for next year.

Councilmember Shuey stated he is curious if the weeknight concerts should be attempted again? Joe Medrano stated the weeknight concerts bring more people downtown. Steve Barton stated he was not sure having a VIP section was necessary. Mr. Medrano stated they were unsure how busy the concerts were going to be when they floated the concept of VIP seating.

Dennis Mitchell stated it was worth trying another year. Jim Diaz stated he is exploring concerts funding options.

3. Ideas for a healthier local business economy.

4. Other topics.

Mayor Geller asked the group how the Oktoberfest and Art and Wine Festival went? Steve Barton stated they are great events.

Joe Medrano asked if businesses are interested in exploring the idea of a synthetic ice rink to bring downtown for the whole day of the Tree Lighting, if it was sponsored and taken care of? He stated the cost for the weekend is about \$8,000.

Kent Ipsen stated a synthetic ice rink is good idea. Dennis Mitchell agreed but stated it would be more effective if it was open longer than one weekend.

Councilmember Stratford asked if there were other ideas to help businesses? What could the City do to help?

Mayor Geller stated if the business community joined together they could advertise more effectively. Steve Barton stated the only way to do that is to mandate participation and the CBCA is the logical place for this type of group to form. Jim Diaz suggested the businesses collaborate with the Oakhurst Country Club because already they have a business group which meets regularly.

Mayor Geller asked if anyone noticed the improvements to the Farmers' Market (PCFMA)?

CJ Fowlie stated after Farmers' Market he is picking up trash and he would like to be able to contract the person in charge. He did note there were improvements after the Assistant to the City Manager spoke to the PCFMA.

Mayor Geller stated the market seems successful and there has been positive feedback. Councilmember Pierce stated the PCFMA does have an email list and they are good at promoting the Clayton Farmers' Market.

Kent Ipsen asked if the bocce courts had been discussed recently. Mayor Geller stated funding has been problem. Kent Ipsen stated the difficult thing is the approved location by City Hall is detached from downtown.

Sue White asked if the produce store was still coming to the Flora Square building? Mayor Geller responded no.

Kent Ipsen asked if is the City in the position to buy the Clayton Community Church property? Mayor Geller stated he could not comment.

Shane Carley, Associate Head Coach for San Francisco City baseball team, stated he is trying to bring a summer collegiate baseball league to Clayton. He stated he and his investors are looking at Field 1 of the Clayton Community Park; he stated they would like to put up a fence and hold 30-33 home games in Clayton. He stated on top of that he would like to start new leagues. He stated the Clayton Wranglers would be the non-profit and would sell programs, shirts and tickets to spectators. He stated he has his own Limited Liability Corporation that would pay for the upgrades. Councilmembers recommended he work with staff on such details.

Councilmember Shuey asked if holding this meeting one time per year is sufficient? Tamara Steiner stated she would be really interested in knowing why not all businesses are participating in this meeting? She stated she and Steve Barton would try to find out why more people were not attending the meeting.

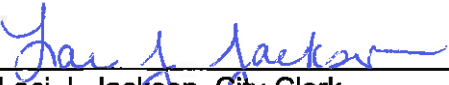
4. **CLOSED SESSION-** 10:48 a.m. On call by Mayor Geller the Council moved into Closed Session for the following purpose:

- (a) *Government Code Section 54957(b) (1).*
[Annual] Performance Evaluation of Public Employee
Title: City Manager

Report out from Closed Session: Mayor Geller indicated the City Council met to discuss the purpose of Closed Session and that no reportable action was taken.

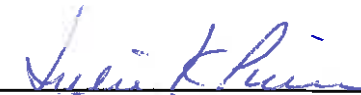
6. **ADJOURNMENT**– On call by Mayor Geller the meeting adjourned at 11:45 a.m.

Respectfully submitted,



Laci J. Jackson, City Clerk

APPROVED BY CLAYTON CITY COUNCIL



Howard Geller, Mayor